

The Balearic ICT sector: companies, jobs and turnover

Published on Friday, 31 July 2026 · Period: 2021–2024 · Authors: Observatori de la Societat de la Informació (Fundació BIT)

This report uses sample data to show how the Observatory works. The figures are not official.

A snapshot of the information and communication technology sector in the Balearic Islands between 2021 and 2024.

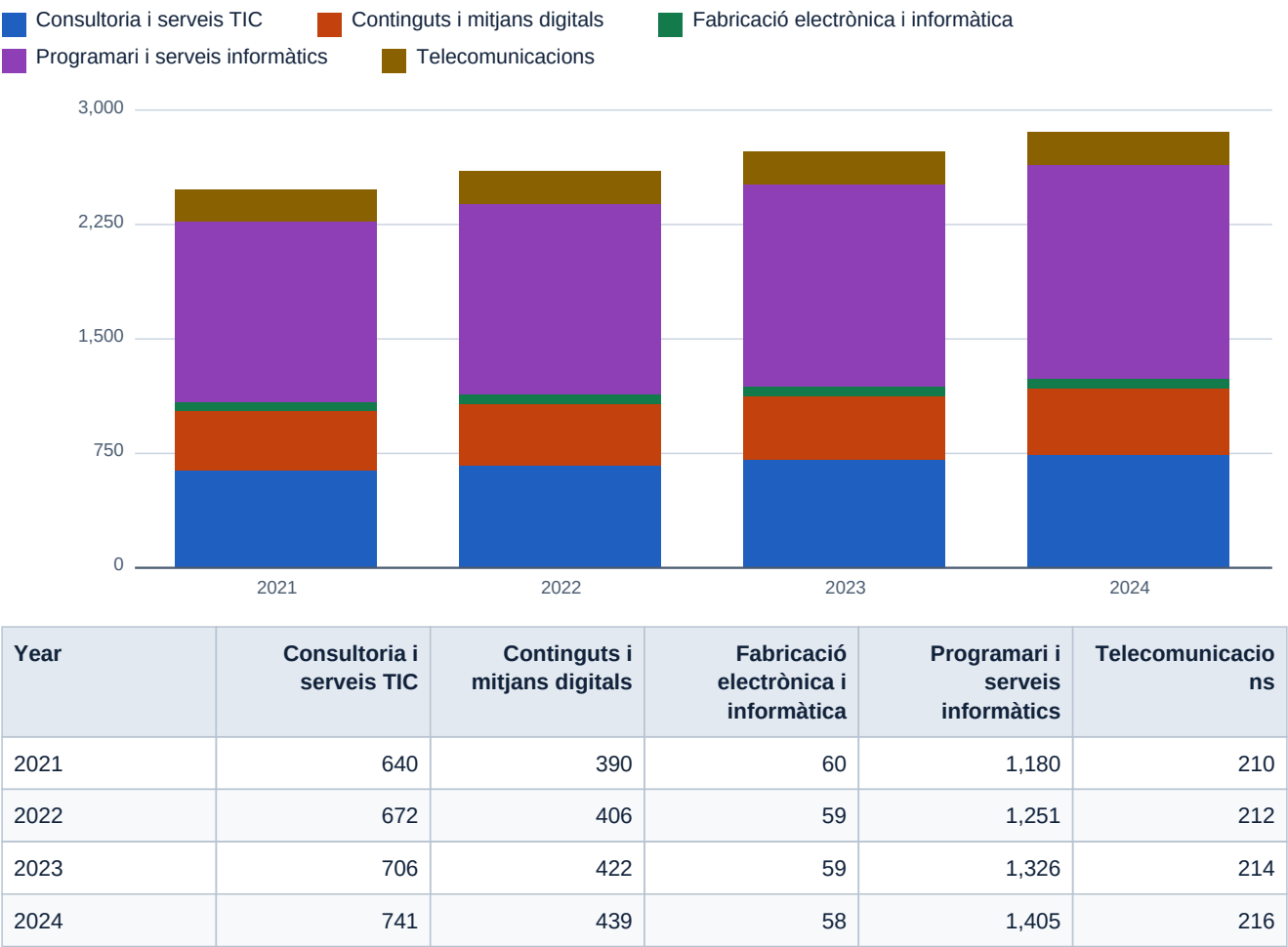
Key findings

- **+19%** more software and IT services companies between 2021 and 2024.
- **53%** of ICT employment is in software and IT services.
- Electronics manufacturing is the only subsector losing companies.

The ICT sector is one of the drivers of economic diversification in the Balearic Islands. This report summarises its recent evolution in terms of companies, employment and turnover.

More companies every year

ICT companies by subsector

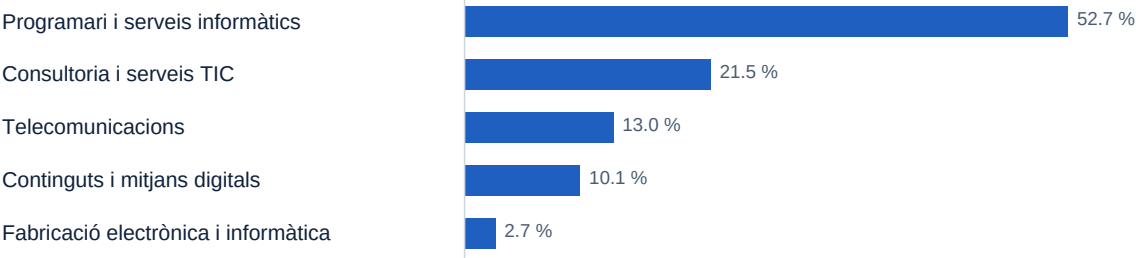


Source: Fundació BIT — sample data (not official) (Sample data)

Where the jobs are

Software and IT services account for more than half of the people employed in the sector.

ICT employment breakdown (2024)



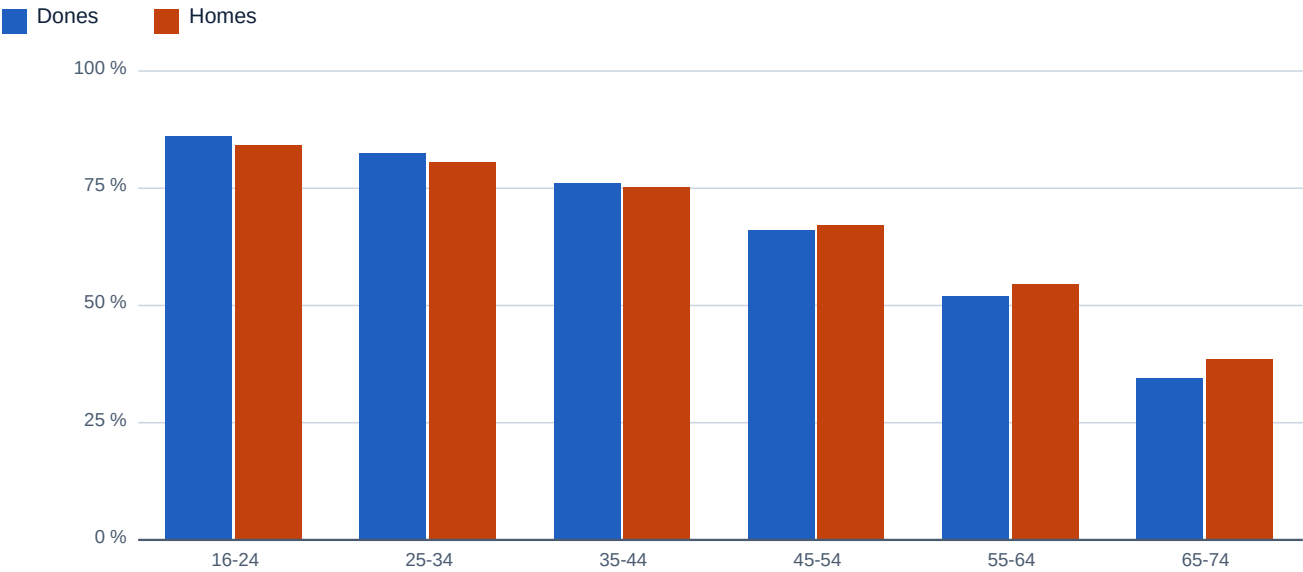
Subsector	People employed
Programari i serveis informàtics	9,065
Consultoria i serveis TIC	3,692
Telecomunicacions	2,229
Continguts i mitjans digitals	1,736
Fabricació electrònica i informàtica	464

Source: Fundació BIT — sample data (not official) (Sample data)

Talent, the key to growth

The availability of people with advanced digital skills shapes the growth of the sector.

Digital skills by age and sex (2025)



Age group	Dones	Homes
16-24	86 %	84.1 %
25-34	82.5 %	80.6 %
35-44	76 %	75.1 %
45-54	66 %	67.1 %
55-64	52 %	54.6 %
65-74	34.5 %	38.6 %

Source: Fundació BIT — sample data (not official) (Sample data)

Data used in this report

- ICT sector companies in the Balearic Islands (sample data) — Source: Fundació BIT — sample data (not official) · Licence: CC BY 4.0
<https://fundacio-bit.des.lynsoluciones.es/en/dades/ict-sector-companies-in-the-balearic-islands-sample-data/>
- Digital skills by age and sex (sample data) — Source: Fundació BIT — sample data (not official) · Licence: CC BY 4.0
<https://fundacio-bit.des.lynsoluciones.es/en/dades/digital-skills-by-age-and-sex-sample-data/>

Online version, with interactive charts and downloadable data:
<https://fundacio-bit.des.lynsoluciones.es/en/informes/the-balearic-ict-sector-companies-jobs-and-turnover/>